

MELBOURNE EVENTS CALENDAR

JANUARY-DECEMBER 2024

Continuing

- Summer Night Market
Until 13 Mar
- MPavilion
Until 28 Mar
- NGV Triennial
Until 21 Apr
- NGV Architecture Commission: (This is) Air
Until 1 Oct

January–February

- NGV Kids Summer Festival
Jan
- RIFIFI: Jean Julien for Kids
Jan
- Vida Melbourne Latin Festival
12–14 Jan
- Australian Open
14–28 Jan
- African Music and Cultural Festival Summer at Queen Victoria Market
20–21 Jan
- Midsumma Festival
21 Jan – 11 Feb
- Share the Spirit Festival
26 Jan
- National Sustainable Living Festival
1–29 Feb
- Chinese Lunar New Year
10–11 Feb
- PayPal Melbourne Fashion Festival
23 Feb – 9 Mar
- Melbourne Lantern Festival
24 Feb
- Antipodes Festival
24–25 Feb

March–April

- Melbourne International Flower and Garden Show
Mar
- Melbourne International Student Week
1–8 Mar
- Photo Australia
1–24 Mar
- Turkish Pazar Festival
2–3 Mar
- Moomba Festival
8–11 Mar
- Herald Sun/Transurban Run for the Kids
17 Mar
- Formula 1 Rolex Australian Grand Prix
21–24 Mar
- Melbourne International Comedy Festival
27 Mar – 21 Apr
- Kids Day Out
29 Mar
- Little Food Festival
10–11 Apr
- Korean Festival
13 Apr
- Eid @ QVM
13–14 Apr
- Sri Lankan Festival
20–21 Apr
- ANZAC Day
25 Apr

May–June

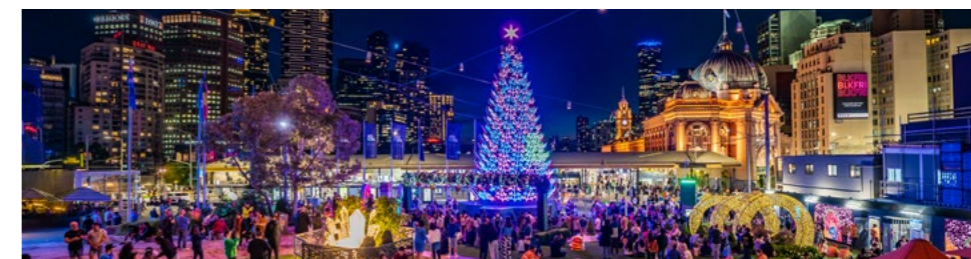
- Shop the City
3 May
- Buddha's Day & Multicultural Festival
3–5 May
- Melbourne Writers Festival
9–12 May
- Mother's Day Classic
12 May
- RISING
Jun
- African Festival Melbourne
6–7 Jun
- Taste of Portugal
9 Jun
- Firelight Festival
28–30 Jun

July–August

- NAIDOC Week
7–14 Jul
- Open House Melbourne
12–31 Jul
- Bastille Day French Festival
13–14 Jul
- Melbourne International Film Festival
Aug
- Now or Never Festival
22 Aug – 8 Sep

Please check with the venue before attending.
Information is correct at the time of printing.

Firelight Festival



Christmas Festival

September–October

- Toyota AFL Grand Final
Sep
- Melbourne Fringe Festival
Oct
- Discover Kensington Street Festival
5 Oct
- Victorian Seniors Festival
6–13 Oct
- Melbourne Marathon Festival
10–13 Oct
- Queensberry Cup
19 Oct
- Melbourne International Jazz Festival
Oct
- Melbourne Fashion Week
21–29 Oct

November–December

- Victorian Festival of Diwali
Nov
- Arriba Melbourne Mexican Festival
1–3 Nov
- Melbourne Cup Carnival
2–9 Nov
- Melbourne International Dumpling Festival
4 Nov
- Melbourne Awards
9 Nov
- Polish Festival
10 Nov
- Christmas Festival
22 Nov – 25 Dec
- African Music and Cultural Festival
22–24 Nov
- Lankan Fest
23 Nov
- Melbourne Italian Festa
24 Nov
- Victorian Disability Sport and Recreation Festival
Dec
- Christmas at Marvel Stadium
1–24 Dec
- New Year's Eve
31 Dec

Q What's On Melbourne

Promote your business or event with a free listing on the What's On website
whatson.melbourne.vic.gov.au/listings

KEY

- City of Melbourne event
- Sponsored by City of Melbourne
- Other major event

ONLY
IN THE
CITY

M
CITY OF MELBOURNE

START A BUSINESS

If you're starting a business in Melbourne, check out the opportunities, resources and support services available to you. For more information head to melbourne.vic.gov.au/business

Business support



Contact our dedicated Business Concierge team on 9658 9658 (press 1 for business) for one-on-one assistance.

Join forces with your neighbourhood by signing up to one of Melbourne's precinct associations.

Find out about our capacity building programs and events supporting entrepreneurs and businesses.

Solve a city challenge and win funding in our annual Open Innovation Competition.

Access free internet and online resources at all six City of Melbourne libraries.

Subscribe to the Business in Melbourne newsletter at melbourne.vic.gov.au/businessnewsletter

Research and data



Access hourly data about pedestrians, transport and more, using Open Data.

Analyse commercial performance using City of Melbourne's Economic Profile.

Read the Melbourne Economy Snapshot, produced quarterly by City of Melbourne.

Research the city's changing profile using Census of Land Use and Employment (CLUE).

Monitor building development using the 3D Development Activity Model.

Understand how the city may change in the future using our Population, Housing and Employment forecasts.

GROW A BUSINESS

Expanding your business is an exciting time that comes with its own challenges. We're here to help get you there. For more information head to melbourne.vic.gov.au/business

Marketing support



Our What's On Melbourne newsletter and social media channels have a combined following of more than one million, with over nine million visits yearly to the What's On Melbourne website.

- **List** your business or event for free on the What's On Melbourne website.
- **Share** invites, info and images by emailing marketing@melbourne.vic.gov.au
- **Tag** us in your social media content @whatsonmelb, especially Instagram stories.
- **Get active** on social media and keep your website up to date.

Follow us on:

@WHATSONMELB   

Promotional support



Display your brochure for free at our visitor hubs.*

Increase awareness of your business or event by sharing updates with our tourism team, which assists city visitors every day.

Promote your event on banners throughout City of Melbourne.

Present at a forum or conduct a familiarisation tour of your business or event for the 200+ tourism volunteers to help spread the word.

*Display is at the discretion of City of Melbourne

International opportunities



Connect with Melbourne's international partner cities including:

- Osaka, Japan
- Tianjin, China
- Nanjing, China
- Bandung, Indonesia
- Boston, USA
- Milan, Italy.

Attend one of our capacity-building seminars, workshops or briefings.

Leverage international marketing opportunities through our WeChat channel.

Grants and sponsorship



Apply for a wide range of support available to individuals, community organisations and businesses, across sectors including the arts, recreation, events and business. Grant and sponsorship applications open at various times throughout the year.

Find out if you're eligible, when applications open and how to apply at melbourne.vic.gov.au/grantsandsponsorships



Building the economy of the future

Our Economic Development Strategy 2031 outlines a 10-year plan to build the economy of the future, ensure a healthy environment and foster an inclusive society. Read it at melbourne.vic.gov.au/business



Got questions

about permits, licenses or waste collection?

Head to the **Run a Business** section at melbourne.vic.gov.au/business

Don't miss an opportunity. Subscribe to the Business in Melbourne newsletter today. melbourne.vic.gov.au/businessnewsletter

